



BRUCE CARLSON

Advisory Director

bcarlson@northco.com

CAREER SUMMARY

Bruce Carlson, Advisory Director, is responsible for Grubb & Ellis|Northco Real Estate Services' strategic direction and works closely with the firm's key investment and service clients in providing creative solutions to their real estate problems.

With more than 30 years of experience in the commercial real estate field, Bruce's expertise includes acquisition and sale of investments, financing, leasing, asset management, marketing, development, strategic planning, project design and development.

Prior to being named Chief Executive Officer, Bruce was involved for more than a decade in the firm's investment and asset management activities, overseeing the acquisition, disposition, leasing, management and operation of assets partially or wholly owned by Grubb & Ellis|Northco Real Estate Services' institutional and individual investment clients.

He was formerly associated with Minneapolis Industrial Park (MIP), a leading Twin Cities real estate development and management firm, where he directed planning, financing, development and construction activities for one of the largest office and industrial parks in the Midwest.

EXPERIENCE

- 1980-Present
Grubb & Ellis|Northco Real Estate Services
Advisory Director (2006 – Present)
Principal, CEO, Member of the Board of Directors (2004-2006)
Northco Real Estate Services - Principal, President, Member of the Board of Directors (2000-2001)
Principal, EVP, Member of the Board of Directors (1984-2000)
Northco Limited, Partner (1980-1984)
- 1972-1980
Fine Associates, Co-Founder, Executive Vice President
- 1970-1972
Minneapolis Industrial Park (MIP), Executive Vice President and Chief Executive Officer

BRUCE CARLSON (CONTINUED)

EDUCATION

- JD Degree, University of Minnesota School of Law, Minneapolis, MN
- BS Degree – Business, Macalester College, St. Paul, MN

PROFESSIONAL AFFILIATIONS

- Licensed Real Estate Broker
- Founding National Director of the National Association of Industrial and Office Parks (NAIOP)
- Member Urban Land Institute
- Admitted to practice before the Minnesota State Bar Association - 1966

CLIENTS SERVED

- GE Capital
- Citigroup
- Investors Real Estate Trust (IRET)
- Colonnade Properties LLC